

**William King** joined the Southeastern Conference (“SEC) on September 1, 2015 as Associate Commissioner for Legal Affairs and Compliance. On the legal affairs side, William is responsible for managing and overseeing the current litigation involving the SEC and college athletics, as well reviewing the many different kinds of contracts needed to conduct SEC business.

On the compliance side, William assists SEC institutions regarding NCAA compliance issues and rules education. Along with Commissioner Greg Sankey, William also leads the Conference governance and rule-making activities in developing and proposing new NCAA and SEC legislation. He currently serves on two NCAA enforcement and infractions advisory groups, as well the SEC liaison to the football head coaches group.

Prior to joining the SEC, William was a partner with Lightfoot, Franklin & White in Birmingham, spending more than 25 years with the firm. While at Lightfoot, William became a national leader in the area of NCAA compliance, representing schools and coaches across the country. William represented universities from the SEC, Atlantic Coast, Big 10, Big 12, Pacific 12, Conference USA, American Athletics and Mountain West Conferences and handled many high-profile NCAA infractions and student-athlete eligibility matters.

William is a native of Luverne, Alabama. He is a graduate of Washington & Lee University (1986) and Vanderbilt University School of Law (1989).